Conversations (v2 Display): Review Fonts

Fonts

1. Review Titles

2. Section Header

3. Section Header Controls

4. Review Text

Affects font family but does not always affect font sizing.
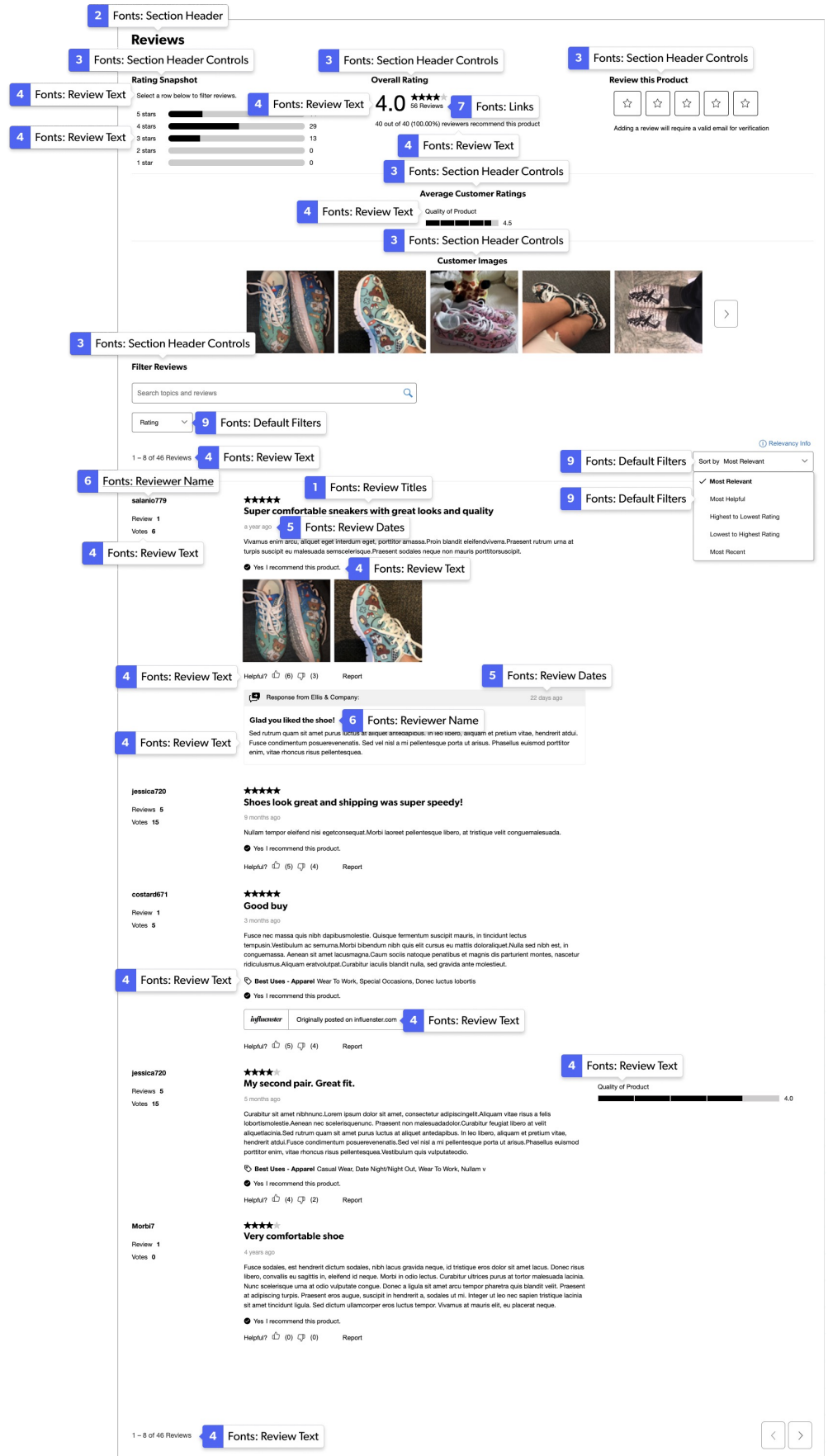
5. Review Dates

6. Reviewer Name

7. Links

8. Buttons - Primary

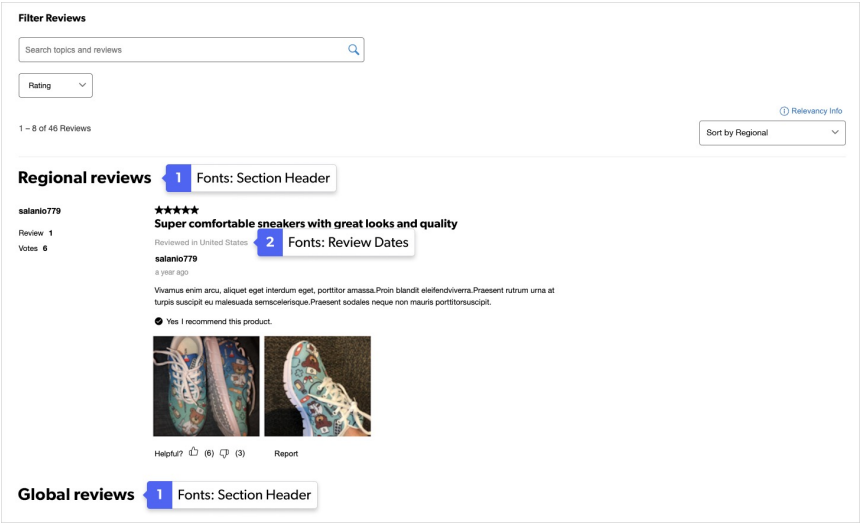Hover color of sort and filter dropdown text can be modified in Buttons - Primary.

9. Default Filters

Reviews

2 Fonts: Section Header

3 Fonts: Section Header Controls

Rating Snapshot
Select a row below to filter reviews.

4 Fonts: Review Text

5 stars	56
4 stars	29
3 stars	13
2 stars	0
1 star	0

4 Fonts: Review Text

3 Fonts: Section Header Controls

Overall Rating

4 Fonts: Review Text

4.0 ★★★★ 56 Reviews

40 out of 40 (100.00%) reviewers recommend this product

7 Fonts: Links

3 Fonts: Section Header Controls

Review this Product

☆ ☆ ☆ ☆ ☆

Adding a review will require a valid email for verification

4 Fonts: Review Text

3 Fonts: Section Header Controls

Average Customer Ratings

4 Fonts: Review Text

Quality of Product ▬▬▬▬▬ 4.5

3 Fonts: Section Header Controls

Customer Images

3 Fonts: Section Header Controls

Filter Reviews

Search topics and reviews 🔍

Rating ▾ **9** Fonts: Default Filters

1 – 8 of 46 Reviews **4** Fonts: Review Text

9 Fonts: Default Filters Sort by Most Relevant ▾

ⓘ Relevancy Info

✓ Most Relevant
Most Helpful
Highest to Lowest Rating
Lowest to Highest Rating
Most Recent

9 Fonts: Default Filters

6 Fonts: Reviewer Name

1 Fonts: Review Titles

salanio779
Review 1
Votes 6

★★★★★
Super comfortable sneakers with great looks and quality
a year ago **5** Fonts: Review Dates

Vivamus enim arcu, aliquet eget interdum eget, porttitor amassa.Proin blandit eleifendviverra.Praesent rutrum urna at turpis suscipit eu malesuada semscelerisque.Praesent sodales neque non mauris porttitorsuscipit.

4 Fonts: Review Text

✓ Yes I recommend this product. **4** Fonts: Review Text

Helpful? 👍 (6) 👎 (3)   Report **4** Fonts: Review Text

5 Fonts: Review Dates

💬 Response from Ellis & Company: 22 days ago

Glad you liked the shoe! **6** Fonts: Reviewer Name

Sed rutrum quam sit amet purus luctus at aliquet antedapibus. In leo libero, aliquam et pretium vitae, hendrerit atdui. Fusce condimentum posuerevenenatis. Sed vel nisi a mi pellentesque porta ut arisus. Phasellus euismod porttitor enim, vitae rhoncus risus pellentesquea.

4 Fonts: Review Text

jessica720
Reviews 5
Votes 15

★★★★★
Shoes look great and shipping was super speedy!
9 months ago

Nullam tempor eleifend nisi egetconsequat.Morbi laoreet pellentesque libero, at tristique velit conguemalesuada.

✓ Yes I recommend this product.

Helpful? 👍 (5) 👎 (4)   Report

costard671
Review 1
Votes 5

★★★★★
Good buy
3 months ago

Fusce nec massa quis nibh dapibusmolestie. Quisque fermentum suscipit mauris, in tincidunt lectus tempusin.Vestibulum ac semurna.Morbi bibendum nibh quis elit cursus eu mattis doloraliquet.Nulla sed nibh est, in conguemassa. Aenean sit amet lacusmagna.Caum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculusmus.Aliquam eratvolutpat.Curabitur iaculis blandit nulla, sed gravida ante molestieut.

🏷 **Best Uses - Apparel** Wear To Work, Special Occasions, Donec luctus lobortis
✓ Yes I recommend this product.

4 Fonts: Review Text

influenster Originally posted on influenster.com **4** Fonts: Review Text

Helpful? 👍 (5) 👎 (4)   Report

jessica720
Reviews 5
Votes 15

★★★★☆
My second pair. Great fit.
5 months ago

Curabitur sit amet nibhnunc.Lorem ipsum dolor sit amet, consectetur adipiscingelit.Aliquam vitae risus a felis lobortismolestie.Aenean nec scelerisquenunc. Praesent non malesuadadolor.Curabitur feugiat libero at velit aliquetlacinia.Sed rutrum quam sit amet purus luctus at aliquet antedapibus. In leo libero, aliquam et pretium vitae, hendrerit atdui.Fusce condimentum posuerevenenatis.Sed vel nisi a mi pellentesque porta ut arisus.Phasellus euismod porttitor enim, vitae rhoncus risus pellentesquea.Vestibulum quis vulputateodio.

🏷 **Best Uses - Apparel** Casual Wear, Date Night/Night Out, Wear To Work, Nullam v
✓ Yes I recommend this product.

4 Fonts: Review Text

Quality of Product ▬▬▬▬▬ 4.0

Helpful? 👍 (4) 👎 (2)   Report

Morbi7
Review 1
Votes 0

★★★★☆
Very comfortable shoe
4 years ago

Fusce sodales, est hendrerit dictum sodales, nibh lacus gravida neque, id tristique eros dolor sit amet lacus. Donec risus libero, convallis eu sagittis in, eleifend id neque. Morbi in odio lectus. Curabitur ultrices purus at tortor malesuada lacinia. Nunc scelerisque urna at odio vulputate congue. Donec a ligula sit amet arcu tempor pharetra quis blandit velit. Praesent at adipiscing turpis. Praesent eros augue, suscipit in hendrerit a, sodales ut mi. Integer ut leo nec sapien tristique lacinia sit amet tincidunt ligula. Sed dictum ullamcorper luctus tempor. Vivamus at mauris elit, eu placerat neque.

✓ Yes I recommend this product.

Helpful? 👍 (0) 👎 (0)   Report

1 – 8 of 46 Reviews **4** Fonts: Review Text   ‹ ›

Conversations (v2 Display): Regional Review Fonts

Fonts

1. **Section Header**
2. **Review Dates**

Regional reviews display example

Conversations (v2 Display): Review Icons

Icons

16. Review Stars

- For the v2 display, the Icon Size of review stars is not exact in pixels. To calculate the Review Stars' size, the Icon Size value in the Icons menu is multiplied by 0.75 to determine the final size of the stars. For example, a font size value of 16px would result in a star width and height of 12px (16 * 0.75 = 12).

- 'Full' color changes outlines and fill of display submission stars under "Review this Product"

- 'Empty' state affects empty star backgrounds in submission form stars.

18. Bars

- The badge icon colors can be configured from Icons: Bars: Full.

Backgrounds

19. Buttons – Primary

The "button" option sets the color of the Helpfulness voting icons.

Reviews display example

Conversations (v2 Display): Q&A Fonts

Fonts

1. Review Titles
2. Section Header
3. Review Text
4. Review Dates
5. Reviewer Name
6. Links
7. Buttons - Primary
8. Buttons – Secondary
9. Default Filters

Questions & Answers v2 display example

Conversations (v2 Display): Submission (main section)

Fonts

1. **Form Fieldset Label**
2. **Section Header**
3. **Section Header Controls**
4. **Labels**
5. **Dimension Values**
- Note: The default setting has a transparent background, with the font and border color being the same as the applied color. When a pill is selected, the colors invert, resulting in the background taking on the applied color while the font color changes to a default white.
6. **Links**
7. **Buttons - Primary**
8. **Buttons - Secondary**

Icons

9. Review Stars
- 'Full' color changes outlines and fill of full submission stars.
- 'Empty' color affects empty star backgrounds in submission stars.

Backgrounds

10. Buttons - Primary
11. Buttons - Secondary

Any changes outside of the list above cannot be done.

Submission form example

Conversations (v2 Display): Submission (other sections)

Fonts

1. **Form Fieldset Label**
2. **Section Header**
3. **Section Header Controls**
4. **Labels**
5. **Dimension Values**

- Note: The default setting has a transparent background, with the font and border color being the same as the applied color. When a pill is selected, the colors invert, resulting in the background taking on the applied color while the font color changes to a default white.

6. **Links**

   To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for links. Should that contrast check fail, the submission link color becomes #0066b4.

7. **Buttons - Primary**
8. **Buttons - Secondary**

Icons

9. Review Stars

- 'Full' color changes outlines and fill of full submission stars.
- 'Empty' color affects empty star backgrounds in submission stars.

Backgrounds

10. Buttons - Primary
11. Buttons - Secondary

Any changes outside of the list above cannot be done.

Submission form examples

Conversations (v2 Display): Q&A Submission

Fonts

1. Section Header
2. Form Fieldset Label
3. Review Text
4. Links
5. Buttons - Primary

Backgrounds

6. Primary Button

Affects the background color of submission form buttons, which will have 50% opacity until form sections are completed.

Note: To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements. This primary brand color of the app, used for buttons, draws from the primary button background color and is measured against the app background (#FFF or white). Should that contrast check fail, the Full bar color (found in the Style Editor under Icons : Bars: Full) is checked against the app background as a fallback candidate. Should that fail, the primary brand color becomes #444.

Note for Cancel button: The Cancel button uses *Fonts: Buttons - Primary* as its font family, *Backgrounds: Primary Button* as the button color and border color and a transparent color as the background color.

Borders

7. Primary Button

Any changes outside of the list above cannot be done.

Question submission form example

Answer submission form example

Conversations: Fonts and Icons Menu Options

Fonts Menu Options

Fonts

- **Font Family**: Limited to what is displayed in the drop down menu.
- **Font Color**: Select from palette or enter the desired hex code.
- **Font Size**: In pixels
- **Line Height**: In pixels
- **Character Style**: Limited to **Bold**, <u>Underline</u>, *Italic*
- **Capitalization**: Limited to Default, Capitalize Words, ALL CAPS, lowercase

Link States

- **All**: Changes will be applied to all link states.
- **Link**: Changes will be applied to default link state only.
- **Active**: Changes will be applied to the active link state only.
- **Hover**: Changes will be applied to the hover link state only.
- **Visited**: Changes will be applied to the visited link state only.
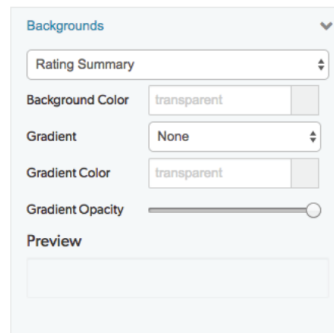
Button States

- **All**: Changes will be applied to all button states.
- **Button**: Changes will be applied to default button state only.
- **Active**: Changes will be applied to the active button state only.
- **Hover**: Changes will be applied to the hover button state only.

Custom Fonts

To use custom fonts, they can either be detected from your site's stylesheet using the Style Detector or added using the **Manage Styles** palette.

Icons Menu Options

Stars and Bars

- **Icon Color**: Hex code can be specified for full and empty stars if not already in the palette.
- **Icon Image**: Limited to 1 of 2 options, rounded stars or sharp stars.
- **Icon Size**: In pixels.

Any changes outside of the list above cannot be done.

Fonts menu: Default

Fonts menu: Links

Fonts menu: Buttons

Icons menu: Stars and Bars

Conversations (v2 Display): Review Backgrounds and Borders

Backgrounds

19. Rating Summary

20. Section Header

21. Section Header Controls

22. Content Item

23. Content Header

24. Content Summary

25. Buttons - Primary

The "button" option sets the color of the Helpfulness voting icons.

26. Default Filters

The filter and sort menu buttons both take background colors from this. The selected option also uses the Default Filters background. The hover option inverts the Default Filters background and Default Filters font colors.

Borders

31. Content Header

32. Content Summary

35. Section Header
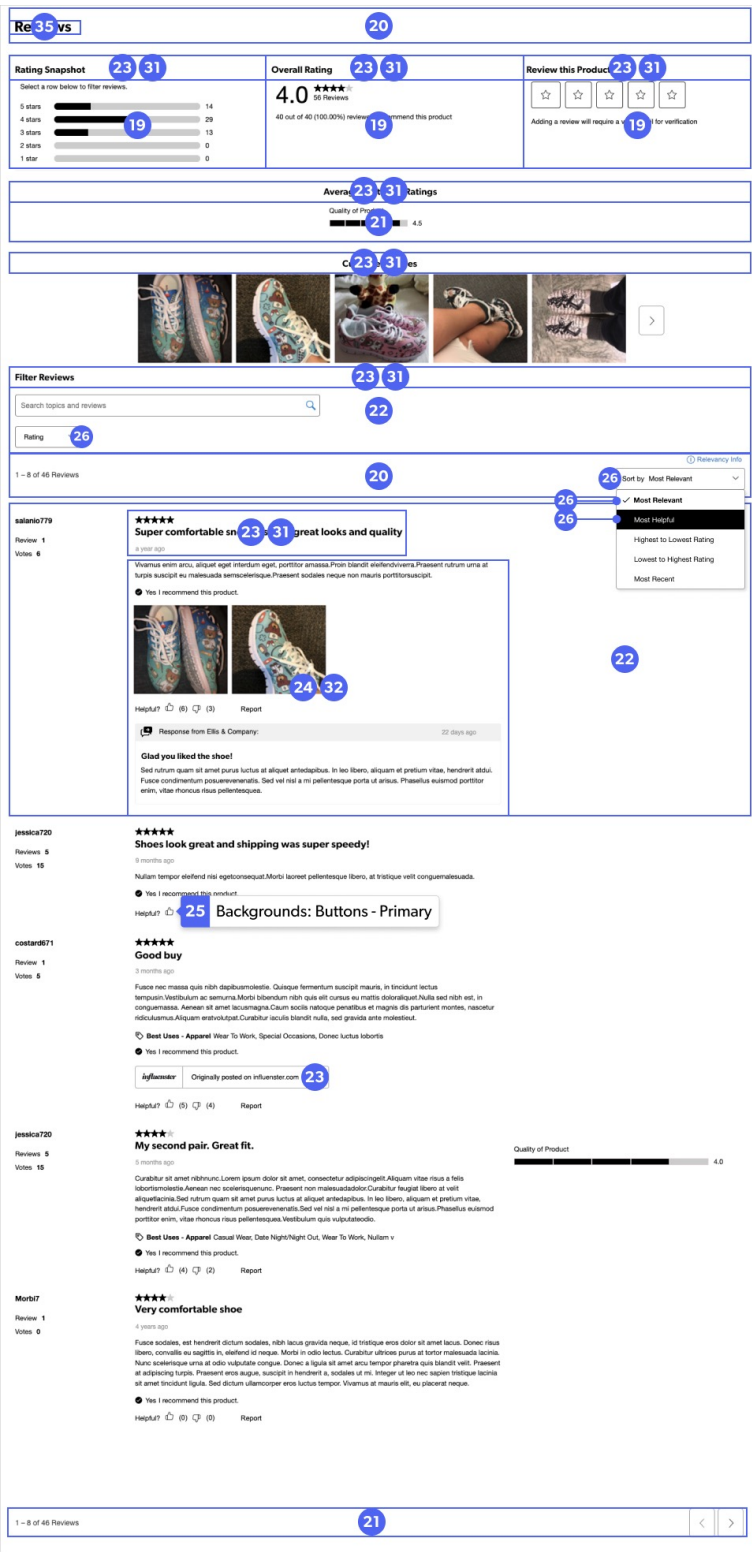
Reviews display example

Conversations (v2 Display): Q & A Backgrounds and Borders

Backgrounds
1. Section Header
2. Section Header Controls
3. Buttons - Primary
4. Buttons – Secondary
5. Default Filters

Borders
6. Content Header
7. Content Summary
8. Primary Button
9. Secondary Button

Questions & Answers v2 display example

Conversations: Background and Border Menu Options

Backgrounds Menu Options

- **Background Color**: Select a background color from the palette or enter the hex code of the desired color.
- **Gradient**: Adds a gradient from Gradient Color to Background Color. Select whether the gradient should start at the Top or Bottom.
- **Gradient Color**: Select a color from the palette or enter the hex code of the desired color.
- **Gradient Opacity**: Set the opacity for the gradient.

Form Fieldset States

- **All**: Changes will be applied to all form fieldset states
- **Normal**: Changes will be applied to default form fieldset state only.
- **Selected**: Changes will be applied to the active form fieldset state only.

Button States

- **All**: Changes will be applied to all button states.
- **Button**: Changes will be applied to default button state only.
- **Hover**: Changes will be applied to the hover button state only.

Borders Menu Options

- **Select borders to edit**: Specify and enable/disable the top, bottom, left and/or right borders.
- **Color**: Select a border color from the palette or enter the hex code of the desired color.
- **Width**: Select a border width in pixels.
- **Style**: Select a border style from the dropdown: None, Hidden, Dotted, Dashed, Solid, Double, Groove, Ridge or Inset.
- **Border Radius**: Specify a border radius in pixels to add rounded corners to an object. Each corner can have different settings, or one setting can be applied for all corners.
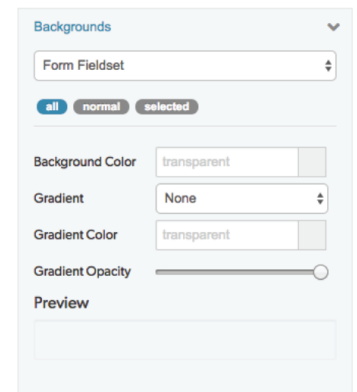
Any changes outside of the list above cannot be done.

Backgrounds menu
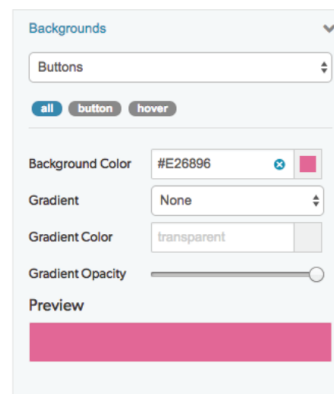
Backgrounds menu: Form Fieldset
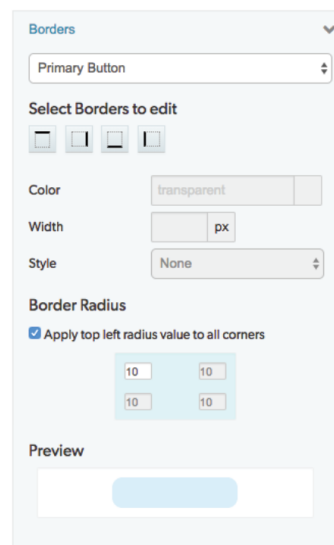
Backgrounds menu: Buttons

Borders menu

Conversations (v2 Display): Review Margins and Padding

Margins and Padding

To style the background settings for margin and padding:

- Expand the Margin & Padding section of the style editor to customize how margins and paddings are displayed for rating summaries and content elements.

- Select the element you want to customize from the drop-down list.

- Enable Uniform margins or Uniform padding to automatically apply the latest value you enter into a margin or padding field to the remaining fields.

- Specify the top, bottom, left, and right margin and padding values (in pixels) within the appropriate field.

36. Rating Summary
37. Content Item
38. Content Header
39. Content Summary

Reviews display example

Conversations (v2 Display): Q&A Margins and Padding

Margins and Padding

To style the background settings for margin and padding:

- Expand the Margin & Padding section of the style editor to customize how margins and paddings are displayed for rating summaries and content elements.
- Select the element you want to customize from the drop-down list.
- Enable Uniform margins or Uniform padding to automatically apply the latest value you enter into a margin or padding field to the remaining fields.
- Specify the top, bottom, left, and right margin and padding values (in pixels) within the appropriate field.

36. Rating Summary
37. Content Item
38. Content Header
39. Content Summary

Any changes outside of the list above cannot be done.

Questions & Answers display example

Conversations: Multi-Product Submission

Icons

40. Review Stars

- **Full**: The full star fill color, used for both product ratings and secondary ratings, is measured against the app background of #FFF (white).

  Note: We allow for a lower contrast ratio in the Review Star color (1.2:1) to accommodate a broader range of brand colors for stars. This helps prevent white on white and transparency issues while still accepting common lower contrast color combinations if desired.

  Should that contrast check fail, the primary app color, drawn from the primary button background color, is used.

- **Empty**: The star empty color is measured against the star fill and app background colors.

  Note: We allow for a lower contrast ratio in the Review Star color (1.2:1) to accommodate a broader range of brand colors for stars. This helps prevent white on white and transparency issues while still accepting common lower contrast color combinations if desired.

  If the contrast ratio is not acceptable, the color is set to #CCC (light gray).
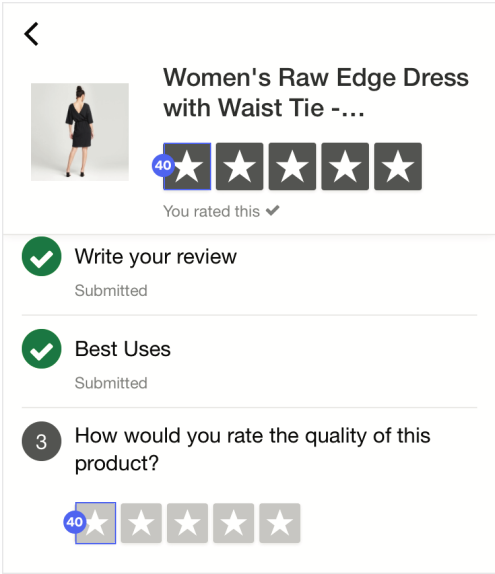
Fonts

41. Links

Link color is measured against the app background color.

Note: We allow for a lower contrast ratio in the Review Star color (1.2:1) to accommodate a broader range of brand colors for stars. This helps prevent white on white and transparency issues while still accepting common lower contrast color combinations if desired.

Main ratings page
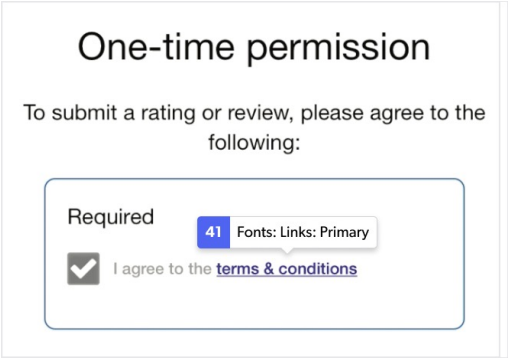
Terms and conditions agreement

Conversations: Multi-Product Submission

Fonts

42. Buttons - Primary

This color is used for the text color for the buttons on the form, such as the "Finish" button shown.

Backgrounds

43. Buttons - Primary

This color is used in many different places.

- It is used as the active question number color.
- It is used for the Slider handle as well as the tooltip border.
- It is also used for the Submit button background.

Note: To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements.

This primary brand color of the app, used for buttons, labels, and slider controls, draws from the primary button background color and is measured against the app background (#FFF or white).

Should that contrast check fail, the Full bar color (found in the Style Editor under Icons : Bars: Full) is checked against the app background as a fallback candidate.

Should that fail, the primary brand color becomes #444.

Form page

Conversations: Multi-Product Submission

Backgrounds

43. Buttons - Primary

This color is used in many different places.

- It is used as the text color for the message to either add text to your rating or to finish editing.

- It is used for the active border color for text inputs.

- It is more importantly used as the brand color, so most styles default to whatever is provided in this field. This includes the other question types, such as the single and multi-select.

- It is also used for the CTA button at the bottom of the page.

Note: To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements.

This primary brand color of the app, used for buttons, labels, and slider controls, draws from the primary button background color and is measured against the app background (#FFF or white).

Should that contrast check fail, the Full bar color (found in the Style Editor under Icons : Bars: Full) is checked against the app background as a fallback candidate.
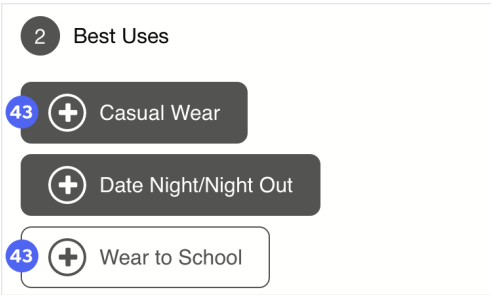
Should that fail, the primary brand color becomes #444.
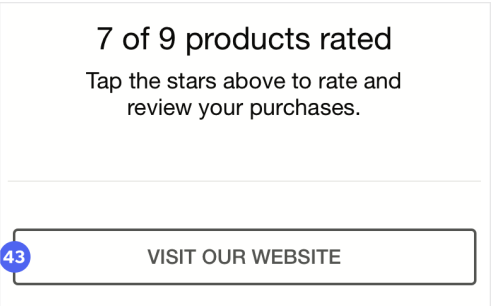

Add text to your rating

Active border color for text inputs

Multi-select inactive border, text and active background colors

Bottom of page CTA button text color and border color

Conversations: In-Mail Submission Email Template

Icons

44. Review Stars

- **Full**: The full star fill color is measured against the email background. For the stars next to the radio buttons, a slightly lighter version of the full star color is used on the filled stars. On hover and click, the filled stars are full color. For the clickable stars in the "Rate your other purchases" section, the full star color is used for stars when hovered over and clicked on.

  Note: To meet accessibility standards and accommodate a broader range of brand colors, we allow a low contrast ratio (1.2:1) for the review stars full color. If the contrast ratio is lower than 1.2:1, or if an element is transparent, the fallback color #444 (dark gray) is used.

- **Empty**: The empty star color is used for the star color outline in the stars next to the radio buttons. The empty star outline color is also used in the "Rate your other purchases" section.

  Note: To meet accessibility standards and accommodate a broader range of brand colors, we allow a low contrast ratio (1.2:1) for the review stars outline color. This helps prevent white-on-white and transparency issues while still accepting common, low-contrast color combinations if desired. If the contrast ratio is lower than 1.2:1, or if an element is transparent, the fallback color #CCC (light gray) is used.

Fonts

45. Review Text

This color is used for the main text colors in the email.

A slightly lighter version of this color is used for the following text.

- "Can't enter text?" message under "Your review."
- "Quality insights are…" text under the review text field.
- "If you are unable to submit…" text under the Submit button.
- "Start rating" text under the clickable stars.
- Non-linked text in the footer.

46. Links

Link: This color is used for the link colors in the email.

Note: To avoid color combinations that do not meet accessibility standards, we allow for a contrast ratio of 4.5:1 for all elements. If the contrast ratio is lower than 4.5:1, or if an element is transparent, the fallback color #0066B4 (blue) is used.

47. Buttons - Primary

Primary Button: This color is used for the text color of the buttons. For example, the "WRITE A REVIEW" button.

Note: To avoid color combinations that do not meet accessibility standards, we allow for a contrast ratio of 4.5:1 for all elements. If the contrast ratio is lower than 4.5:1, or if an element is transparent, the fallback color #fff (very light gray) is used.

Backgrounds

47. Buttons - Primary

This color is used for the button backgrounds.

- On some iOS devices, a disabled button is indicated using a slightly lighter background color based on the primary button color.

Borders

49. Primary Button

The top left border radius determines the border radius of the buttons.

In-Mail Submission Email Template

Conversations: Review Highlights

Icons

50. Review Highlight Stars

Fonts

51. Links
52. Application Title
53. Review Title
54. Pro/Con Container Title
55. Review/Highlight Text
56. Highlight Title

Review Highlights examples