Conversations: Review Fonts

Fonts

1. **All**
   Changes all fonts for all text except:
   - % recommended in search box.
   - All helper text in submission form.
   - Terms and Conditions text in submission form
   - Yes/No button text & NPS button text on the submission form.

2. **Review Title**
   Also affects the Client Response box and QA titles.

3. **Sidebar** (for the submission form)

4. **Form Fieldset Label**
   Affects all form fieldset labels except in the selected state.

5. **Section Header**
   Affects:
   - Review and QA Headers
   - Submission form headers (includes Comments, photo and video uploads).
   - Terms and Conditions header.

6. **Section Header Controls**

7. **Review Text**
   Also affects the Client Response, Comments and QA text.

8. **Category Rating Label**

9. **Review Dates**
   Also affects the Client Response, Comments and QA dates.

10. **Reviewer Name**
    Also affects QA and Comment names.

11. **Labels**

12. **Dimension Labels**

13. **Links**

14. **Buttons**

Primary Summary example

Reviews display example
**Icons**

15. Summary Stars
16. Review Stars

- ‘Off’ state also affects stars when there are no reviews in both the primary summary and review areas.
- Color changes to ‘Full’ state also affects icons on badges.

17. Category Rating Stars

18. Bars

Also affects:

- The bars in the histogram popin.
- The bars and slider tabs in the Average Customer Ratings section.
- The bars and slider tabs in the reviews section.

Primary Summary example

Reviews display example

Inline Ratings display example
Conversations: Q & A Fonts

Fonts
1. All
2. Review Title
5. Section Header
6. Section Header Controls
7. Review Text
9. Review Dates
10. Reviewer Name
13. Links
14. Buttons

Questions & Answers display example
Conversations: Submission Fonts

Fonts
3. Sidebar
4. Form Fieldset Label
Affects all form fieldset labels except in the selected state
5. Section Header
7. Review Text
14. Buttons
Conversations: Fonts and Icons Menu Options

Fonts Menu Options

Fonts
- **Font Family**: Limited to what is displayed in the drop down menu
- **Font Color**: Select from palette or enter the desired hex code
- **Font Size**: In pixels
- **Line Height**: In pixels
- **Character Style**: Limited to **Bold**, **Underline**, **Italic**
- **Capitalization**: Limited to Default, Capitalize Words, ALL CAPS, lowercase

Link States
- **All**: Changes will be applied to all link states
- **Link**: Changes will be applied to default link state only
- **Active**: Changes will be applied to the active link state only
- **Hover**: Changes will be applied to the hover link state only
- **Visited**: Changes will be applied to the visited link state only

Button States
- **All**: Changes will be applied to all button states
- **Button**: Changes will be applied to default button state only
- **Active**: Changes will be applied to the active button state only
- **Hover**: Changes will be applied to the hover button state only

Custom Fonts
To use custom fonts, they can either be detected from your site’s stylesheet using the Style Detector or added using the **Manage Styles** palette.

Icons Menu Options

Stars and Bars
- **Icon Color**: Hex code can be specified for full and empty stars if not already in the palette
- **Icon Image**: Limited to 1 of 2 options, rounded stars or sharp stars
- **Icon Size**: In pixels

Any changes outside of the list above cannot be done
Conversations: Review Backgrounds and Borders

**Backgrounds**

19. Rating Summary

Also affects the background behind the ‘Read # Reviews’ button in the histogram popin.

20. Section Header

Also affects:
- The selected filter state in the filter menu popin.
- The background of the client response box.
- The background of the active filters menu.
- The color of the clear all filters button.
- The background color when you hover over the Ratings Snapshot items.
- The background color of comments and answers.
- The background color of Brand Answers.

21. Section Header Controls

Also affects:
- The selected filter state in the filter menu popin.
- The background of client response box.
- The background of the active filters menu.
- The color of the clear all filters button.
- The background color when you hover over the Ratings Snapshot items.
- The background color of comments and answers.
- The background color of Brand Answers.

22. Content Item

Also affects the background of the filter menu popin.

23. Content Header

In the case of the Rating Snapshot and Average Rating Headers, changes made to the Content Header will override changes made to the Section Header Controls as long as the hex code is not #FFFFFF.

24. Content Summary

25. Sidebar

26. Form Fieldset

27. Lightbox

28. Buttons

**Borders**

29. Rating Summary (See #19)

30. Content Item

Contains the area around 1 review or question.

It will add a 1px border that surrounds the following areas, regardless of the border selection:
- The Rating Snapshot and Average Customer Ratings sections
- The number of reviews submitted and number of helpfulness votes in inline user profiles

31. Content Header (See #23)

32. Content Summary (See #24)

33. Primary Button (See #28)

34. Secondary Button

Affects the ‘Hover’ state of the filter button, and ‘Yes’, ‘No’ and ‘Comment’ buttons.

35. Section Header (See #20)

36. Inline Profile

Adds a border around the inline profile when it is enabled.
Conversations: Q & A Backgrounds and Borders

**Backgrounds**

19. Rating Summary
20. Section Header
21. Section Header Controls
22. Content Item
23. Content Header
24. Content Summary
28. Buttons

**Borders**

29. Rating Summary (See #19)
30. Content Item
Contains the area around 1 review or question.
It will add a 1px border that surrounds the following areas, regardless of the border selection:
- The Rating Snapshot and Average Customer Ratings sections
- The number of reviews submitted and number of helpfulness votes in inline user profiles
31. Content Header (See #23)
32. Content Summary (See #24)
33. Primary Button (See #28)
34. Secondary Button
Affects the ‘Hover’ state of the filter button, and ‘Yes’, ‘No’ and ‘Comment’ buttons.
35. Section Header (See #20)
36. Inline Profile
Adds a border around the inline profile when it is enabled.

Questions & Answers display example
Backgrounds

25. Sidebar
26. Form Fieldset
Affects the background color of a form’s sections. Different colors can be set for the following states in the menu.
A. Normal: Changes will be applied to default form fieldset state only (shown in gray).
B. Selected: Changes will be applied to the active form fieldset state only (shown in yellow).
All forms are affected by this change.

27. Lightbox
Also affects:
• The thank you message.
• The duplicate review message.
• Photo and video upload popins.

28. Buttons
Affects the ‘Read # Reviews’ button in the histogram pop in, and the ‘Write a Review’, ‘Ask a Question’ and all submission form primary buttons.

Borders

33. Primary Button
Conversations: Background and Border Menu Options

**Backgrounds Menu Options**
- **Background Color**: Select a background color from the palette or enter the hex code of the desired color.
- **Gradient**: Adds a gradient from Gradient Color to Background Color. Select whether the gradient should start at the Top or Bottom.
- **Gradient Color**: Select a color from the palette or enter the hex code of the desired color.
- **Gradient Opacity**: Set the opacity for the gradient.

**Form Fieldset States**
- **All**: Changes will be applied to all form fieldset states
- **Normal**: Changes will be applied to default form fieldset state only.
- **Selected**: Changes will be applied to the active form fieldset state only.

**Button States**
- **All**: Changes will be applied to all button states.
- **Button**: Changes will be applied to default button state only.
- **Hover**: Changes will be applied to the hover button state only.

**Borders Menu Options**
- **Select borders to edit**: Specify and enable/disable the top, bottom, left, and/or right borders.
- **Color**: Select a border color from the palette or enter the hex code of the desired color.
- **Width**: Select a border width in pixels.
- **Style**: Select a border style from the dropdown: None, Hidden, Dotted, Dashed, Solid, Double, Groove, Ridge or Inset.
- **Border Radius**: Specify a border radius in pixels to add rounded corners to an object. Each corner can have different settings, or one setting can be applied for all corners.

*Any changes outside of the list above cannot be done*
Conversations: Review Margins and Padding

Margins and Padding
To style the background settings for margin and padding:
• Expand the Margin & Padding section of the style editor to customize how margins and paddings are displayed for rating summaries and content elements.
• Select the element you want to customize from the drop-down list.
• Enable Uniform margins or Uniform padding to automatically apply the latest value you enter into a margin or padding field to the remaining fields.
• Specify the top, bottom, left, and right margin and padding values (in pixels) within the appropriate field.

36. Rating Summary
37. Content Item
Surrounds 1 review, question or comment. Also surrounds the top of the reviews section from below the “Reviews” heading to the top of the pagination bar, and affects the Client Response box.

38. Content Header
39. Content Summary
Any changes outside of the list above cannot be done

Reviews display example
To style the background settings for margin and padding:

- Expand the Margin & Padding section of the style editor to customize how margins and paddings are displayed for rating summaries and content elements.
- Select the element you want to customize from the drop-down list.
- Enable Uniform margins or Uniform padding to automatically apply the latest value you enter into a margin or padding field to the remaining fields.
- Specify the top, bottom, left, and right margin and padding values (in pixels) within the appropriate field.

### 36. Rating Summary

### 37. Content Item

Surrounds 1 review, question or comment. Also surrounds the top of the reviews section from below the ‘Reviews’ heading to the top of the pagination bar, and affects the Client Response box.

### 38. Content Header

### 39. Content Summary

Any changes outside of the list above cannot be done
Icons

40. Review Stars

- **Full:** The full star fill color, used for both product ratings and secondary ratings, is measured against the app background of #FFF (white).

  **Note:** We allow for a lower contrast ratio in the Review Star color (1.2:1) to accommodate a broader range of brand colors for stars. This helps prevent white on white and transparency issues while still accepting common lower contrast color combinations if desired.

  Should that contrast check fail, the primary app color, drawn from the primary button background color, is used.

- **Empty:** The star empty color is measured against the star fill and app background colors.

  **Note:** We allow for a lower contrast ratio in the Review Star color (1.2:1) to accommodate a broader range of brand colors for stars. This helps prevent white on white and transparency issues while still accepting common lower contrast color combinations if desired.

  If the contrast ratio is not acceptable, the color is set to #CCC (light gray).

Fonts

41. Links

Link color is measured against the app background color.

**Note:** To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements.

If the contrast ratio is not acceptable, the color is set to #0066B4 (blue).
**Fonts**

**42. Buttons - Primary**
This color is used for the text color for the buttons on the form, such as the “Finish” button shown.

**Backgrounds**

**43. Buttons - Primary**
This color is used in many different places.

- It is used as the active question number color.
- It is used for the Slider handle as well as the tooltip border.
- It is also used for the Submit button background.

**Note:** To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements. This primary brand color of the app, used for buttons, labels, and slider controls, draws from the primary button background color and is measured against the app background (#FFF or white). Should that contrast check fail, the Full bar color (found in the Style Editor under Icons : Bars: Full) is checked against the app background as a fallback candidate. Should that fail, the primary brand color becomes #444.

Form page
Backgrounds

43. Buttons - Primary

This color is used in many different places.
• It is used as the text color for the message to either add text to your rating or to finish editing.
• It is used for the active border color for text inputs.
• It is more importantly used as the brand color, so most styles default to whatever is provided in this field. This includes the other question types, such as the single and multi-select.
• It is also used for the CTA button at the bottom of the page.

Note: To avoid color combinations that can cause poor accessibility, a contrast ratio of 4.5:1 is enforced for all elements.

This primary brand color of the app, used for buttons, labels, and slider controls, draws from the primary button background color and is measured against the app background (#FFF or white).

Should that contrast check fail, the Full bar color (found in the Style Editor under Icons : Bars: Full) is checked against the app background as a fallback candidate.

Should that fail, the primary brand color becomes #444.

Add text to your rating

Write your review

Your review

Love this dress! Lightweight and fun, I like the tie as an optional and I feel like it can also act as a cover up.

Review title
Chic and Stylish!

Active border color for text inputs

Best Uses

Casual Wear
Date Night/Night Out
Wear to School

Multi-select inactive border, text and active background colors

7 of 9 products rated
Tap the stars above to rate and review your purchases.

VISIT OUR WEBSITE

Bottom of page CTA button text color and border color
Icons

44. Review Stars

• Full: For the stars next to the radio buttons, a slightly lighter version of the full star color is used on the filled stars. On hover and click, the filled stars are full color.

For the clickable stars in the “Rate your other purchases” section, the full star color is used for stars when hovered over and clicked on.

• Empty: The empty star color is used for the star color outlines in the stars next to the radio buttons and the empty star color in the “Rate your other purchases” section.

Fonts

45. Review Text

This color is used for the main text colors in the email.

A slightly lighter version of this color is used for the following text:

• “Can’t enter text?” message under “Your review.”
• “Quality insights are...” text under the review text field.
• “If you are unable to submit...” text under the Submit button.
• “Start rating” text under the clickable stars.
• Non-linked text in the footer.

46. Links

Link: This color is used for the link colors in the email.

47. Buttons - Primary

Button: This color is used for the text color of the buttons.

Backgrounds

48. Buttons - Primary

This color is used for the button backgrounds.

• On some iOS devices, a disabled button is indicated using a slightly lighter background color based on the primary button color.

Borders

49. Primary Button

The top left border radius determines the border radius of the buttons.