

# Curations Advocate Report

Identify your top advocates and let their best social content perform for you.

Highlights your most impactful and vocal advocates and provides photo-level engagement and conversion data.



## Identity Key Authors

Find your most impactful and vocal advocates. Discover how much they've contributed and how engaging and successful their posts are.



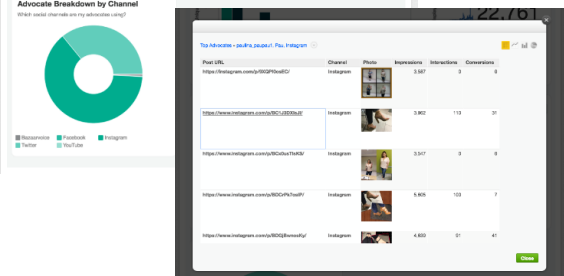
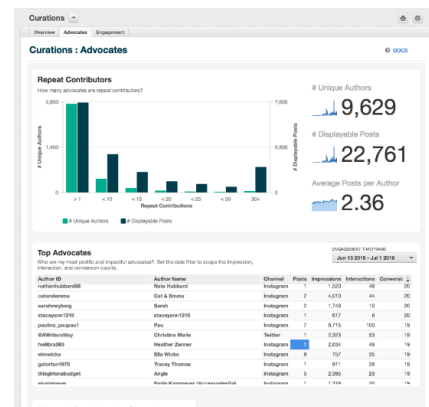
## Gain Performance Insights

Analyze content metrics to identify your best performing content, most frequent and impactful advocates, and most used social channels.



## Drill into Photo-level Conversion Data

Understand social posts performance with photo-level conversion data. See impressions, engagement, and conversion data for each post curated from your advocates.



Found your top advocates' highest-converting photo? Let us know at [curationsbeta@bazaarvoice.com](mailto:curationsbeta@bazaarvoice.com).

