

Bazaarvoice SSO

Ready to access all of your Bazaarvoice tools with just one login? Follow these simple steps to migrate your Workbench credentials and create your new Bazaarvoice single sign-on (SSO) account.

We are working hard to improve your Bazaarvoice experience with simple and secure Bazaarvoice SSO.



1. Log in to Workbench

Migration begins when you log in to your Workbench account. You'll be redirected to the first migration screen to enter your business email address.



2. Validate your account

Check your email for an account validation request. Click the link to view the next migration screen.



3. Link your accounts

Confirm each account that is linked to your validated email address. You can also add accounts and link them to your new SSO account.



4. Complete your profile

Finish linking your accounts by adding your name and general details. Set a password and you are ready to go!



<u>Watch this short video</u> about user migration, post-migration logins, and changes for user management.