



bazaarvoice™

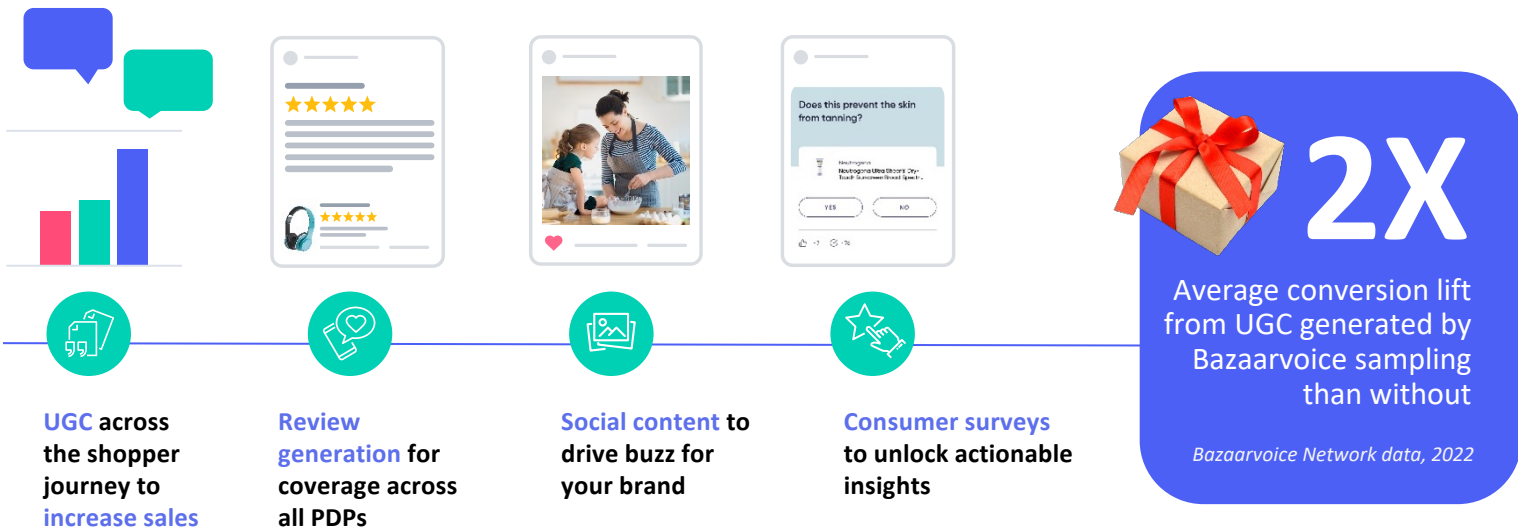
Are your PDPs ready for the biggest days of the shopping season?

Submit nominations by Oct 6 to get content online in time for Holiday!

Leverage our sampling community, made up of highly engaged shoppers, to gain review & visual content coverage on new products or key items this season! *We've identified some key opportunity items in your catalog:*

- ★ **10 Products** fall below the Reviews per Product benchmark
- ★ **24 Products** are below benchmark for Average Star Rating
- ★ **56 Products** have received less than 20 reviews in the past 90 days

High-quality user content in any format



Key Dates	Date
Agreement with BV finalized	Sep 26
Submit product nomination form	Oct 6
Ship products to community members	Oct 25
Collect review content	Nov 8

